

## Information Technology Expo :: Businesses

Special thanks to the following businesses for helping to make this event possible!



## Business Web Site Directory :: Learn More

www.aiminstitute.org  
 www.aitpomaha.org  
 www.bestbuy.com  
 www.careerlink.com  
 www.cyanetsports.com  
 www.darmedia.com  
 www.dickinsoninvestments.com  
 www.fedexkinkos.com

www.geeksquad.com  
 www.google.com  
 www.griswoldtelco.com  
 www.heartlandphotos.com  
 www.heartlandtechnologies.com  
 www.technisource.com  
 www.vriusa.com

Iowa Western Community College :: [www.iwcc.edu](http://www.iwcc.edu)



Information  
 Technology Expo  
 11.13.2007

Opportunities Everywhere

[www.collegecareeracademies.org](http://www.collegecareeracademies.org)

College Career Academies are a partnership among Iowa Western Community College, Loess Hills Area Education Agency 13, the region's high schools, and local business and industry.

Our mission is to develop the regional workforce by preparing students to be college and career ready to compete in a global, high-tech marketplace.

College Career Academies, when fully developed, will include:

- Comprehensive student advisement
- Workplace learning experiences
- Curriculum alignment for grades 9-14
- Opportunities to earn college credit while in high school
- Student organizations
- Programs of study



### What is the Information Technology Career Cluster?

Career clusters are groups of similar occupations and industries. They were developed by the U.S. Department of Education as a way to organize career planning.

Jobs in the information technology career cluster involve the design, development, support, and management of hardware, software multimedia, and systems integration services.

A career pathway is an area of concentration within a career cluster. The information technology career cluster has four pathways: information support and services, programming and software development, network systems, and interactive media.



LOESS HILLS  
 Area Education Agency · 13

## Information Technology Expo :: Presenter Stats

**Name:** Nate Rosenthal  
**Company:** Best Buy/Geek Squad  
**Title:** Services Manager  
**Years Employed:** 2  
**High School:** Omaha Central High School, Nebraska  
**Graduated:** 1994  
**College:** University of Nebraska-Lincoln  
**Degree:** B.S. in Business Management with a minor in Sociology

*"Life is a collection of daily choices that determine who you are and what you will become."  
- Unknown*

**Name:** James W. Tucker  
**Company:** CyaNet Sports  
**Title:** President  
**Years Employed:** 8  
**High School:** Glenwood Community High School, Iowa  
**Graduated:** 1980  
**College:** Iowa State University  
**Degree:** B.A. of Business Administration, Major – Corporate Finance and Accounting

**Name:** Bret Brasfield  
**Company:** Fedex Kinko's  
**Title:** Senior Center Manager  
**Years Employed:** 8  
**High School:** Aurora High School, Nebraska  
**Graduated:** 1990  
**College:** University of Nebraska-Lincoln  
**Degree:** B.A. in Psychology with a minor in Communication Studies and Biology

**Name:** Darwin Brown  
**Company:** DARMEDIA  
**Title:** President  
**Years Employed:** 8  
**High School:** Lyons High School, Colorado  
**Graduated:** 1988  
**College:** Trinity Bible College, North Dakota  
**Degree:** B.A. with Double Major in Biblical Studies/Ministerial

**Name:** Matt Buckley  
**Company:** Google  
**Title:** HWOPS Philosopher of Star Alignment  
**Years Employed:** 2  
**High School:** Bandon High School  
**Graduated:** 1994  
**College:** Embry-Riddle Aeronautical University  
**Degree:** B.S. in Aviation Computer Science

**Name:** Gavin McQuillan  
**Company:** Google  
**Title:** Technology Cynic  
**Years Employed:** 1.5  
**High School:** Elmira High School, Oregon  
**Graduated:** 2002  
**College:** Oregon State University  
**Degree:** B.A. in English, minor Writing, Computer Science

## Information Technology Expo :: Overview

### Schedule

8:00 a.m. - Business Partner Registration  
8:15 a.m. - Business Partner Orientation  
8:45 a.m. - Student/Educator Registration  
9:00 a.m. - Welcome/Mock Job Interviews Begin  
9:05 a.m. - Introduction to College Career Academies  
9:15 a.m. - Best Buy/Geek Squad Presentation  
9:40 a.m. - AITP Omaha Presentation  
9:45 a.m. - Lewis Central High School Video  
9:50 a.m. - CyaNet Sports Presentation  
10:15 a.m. - Break  
10:30 a.m. - CareerLink Presentation  
10:35 a.m. - Griswold High School Video  
10:40 a.m. - FedEx Kinko's Presentation  
11:05 a.m. - Fremont Mills High School Video  
11:10 a.m. - DARMEDIA Presentation  
11:35 p.m. - Council Bluffs High Schools Video  
11:40 p.m. - IWCC Presentation  
11:50 a.m. - Dismiss for Lunch  
12:00 p.m. - Lunch at IWCC Cafeteria  
1:00 p.m. - Google Presentation  
1:30 p.m. - Video Competition Winner  
1:35 p.m. - Mock Job Interview Winner  
1:40 p.m. - Closing Remarks  
1:45 p.m. - Visit with Presenters  
2:00 p.m. - Dismissal

Special thanks to the following high schools who have students attending today's IT Expo.

- Abraham Lincoln
- Boyer Valley
- Farragut
- Fremont Mills
- Glenwood
- Griswold
- Harlan
- Lewis Central
- Riverside
- Saint Albert
- Shenandoah
- Thomas Jefferson
- Tri-Center

### Your Feedback is Important

We value your opinion and would appreciate any feedback you have regarding the IT Expo. Please visit [www.collegecareeracademies.org/feedback](http://www.collegecareeracademies.org/feedback) to let us know what you liked and any areas we could improve.

## IT Expo Competitions :: Testing Your Skills

### Team Video Creation

Each participating high school must have a five student team. Six judges from our participating businesses will choose the winner. Videos will be judged on originality, creativity, quality and on how well the following question was answered, "What is my high school doing to prepare me for a career?" The winning high school team will be awarded one video iPod nano per team member.

### Mock Job Interview

This competition is for junior and senior students applying for a mock job in information technology. Each student will be given a ten minute interview by a panel of three judges. Students will be judged on the following criteria: their resume, personal presentation and how well they answer questions during the interview. The best interviewing student will receive a \$300 gift certificate to Best Buy in Council Bluffs.