

Participating :: Businesses/Colleges/Universities

Special thanks to the following participants for helping to make this event possible!

AIM Institute - www.aiminstitute.com

AITP - www.aitpomaha.com

Best Buy - www.bestbuy.com

Career Link - www.careerlink.com

CyaNet Sports - www.cyanetsports.com

DARMEDIA - www.darmedia.com

FFG Consulting - www.ffgroupconsulting.com

Gary's Tumbling - www.garystumbling.com

Geek Squad - www.geeksquad.com

Google - www.google.com

Heartland Photo and Design - www.heartlandphotos.com

Heartland Technology Solutions - www.heartlandtechnologies.com

Iowa West Foundation - www.iowawest.com

ITT Technical Institute - www.itt-tech.edu

IWCC Entrepreneurial Center - www.iwcccenter.com

Iowa Western Community College - www.iwcc.edu

Jacobsen Institute, University of Iowa - www.jacobsoninstitute.org

Kaplan University - www.KU-CouncilBluffs.com

Loess Hills AEA 13 - www.aea13.org

Marty Stavas State Farm - www.martystavas.com

Metropolitan Community College - www.mccneb.edu

Technisource - www.techisource.com

University of Nebraska at Omaha - www.BEaMav.com

www.StudentCareerConnection.org

Information Technology Career Expo

November 11
Mid America Center



2008
Council Bluffs

Helping students discover, explore and learn about their future careers in the field of Information Technology by connecting them to the world of business.

This Event is Sponsored by the College Career Academies

College Career Academies are a partnership among Loess Hills Area Education Agency 13, Iowa Western Community College, Student Career Connection and the region's high schools, and local business and industry.

Our purpose is to develop the regional workforce by preparing students to be college and career ready to compete in a global, high-tech marketplace.

College Career Academies, when fully developed, will include:

- Comprehensive student advisement
- Workplace learning experiences
- Curriculum alignment for grades 9-14
- Opportunities to earn college credit while in high school
- Student organizations
- Programs of study

IT Expo Competitions :: Testing Your Skills

Team Video Creation

Each participating high school must have a four student team. Five judges from our participating businesses will choose the winner. Videos will be judged on originality, creativity, quality and on how well the following question was answered, "How is my high school using technology?" The winning high school team will be awarded one \$100 Best Buy gift card per team member.

Mock Job Interview

This competition is for high school students applying for a mock job in information technology. Each student will be given a ten minute interview by a panel of three judges. Students will be judged on the following criteria: their resume, personal presentation and how well they answer questions during the interview. The best interviewing student will receive a \$100 gift card to Best Buy.

Information Technology Expo :: Onsite Competition

Make Your Own Web Video Today

During today's expo students are encouraged to make a 15-30 second IT Expo web video during select breaks and over the lunch hour. Selected videos will be featured on www.studentcareerconnection.org. Your video can feature one to four people and the best video will receive a \$100 Best Buy gift card to be split between the persons in the video. Selected videos will begin appearing on the SCC web site starting Monday, November 17, and the winner will be announced on Friday, November 21, 2008. Each video is intended to be fun and promotional. There will be a student in charge at each web camera station who will capture the videos for participating students. Suggested questions for students to use are:

- How did attending the IT Expo help you in making choices for your future career?
- What did you like best about the IT Expo?
- Did the IT Expo help you increase your awareness of IT career opportunities?
- Did the IT Expo help you understand the relevance of making connections with others in the IT field?
- Did the IT Expo provide valuable information regarding your career interest?
- What business, college or university did you find most interesting?

Since these videos will appear on the www.studentcareerconnection.org web site, only students with an "M" on their name badge can participate. The "M" means that your parent or legal guardian signed the media release on the IT Expo registration form giving us permission to use your image and/or video.

Complete an Evaluation for Your Chance to Win a Flip Video Camera or an iPod Shuffle

Students, we value your opinion and appreciate any feedback you have regarding this IT Expo. Visit www.studentcareerconnection.org/itexpo to complete and submit your web evaluation. Your feedback will help shape next year's expo. In order to qualify for the drawings you must have your evaluation submitted by midnight, Friday, November 14, 2008. One evaluation per student. Only students who attended the IT Expo are eligible. The evaluation giveaway drawing will be on Tuesday, November 18, 2008 and two winning names will be randomly drawn from the evaluations submitted and the two winning students will be announced on our web site. The Flip Video Camera is courtesy of Google and the iPod shuffle is courtesy of Kaplan University.

Information Technology Expo :: Overview

Schedule

8:00 a.m. - Business/College Setup & Registration
8:15 a.m. - Business/College Orientation
8:30 a.m. - Student/Educator Registration
9:00 a.m. - Welcome/Mock Job Interviews Begin
9:10 a.m. - College Career Academies
9:15 a.m. - Best Buy/Geek Squad
9:30 a.m. - Metro Community College
9:40 a.m. - Glenwood High School Video
9:45 a.m. - CyaNet Sports
10:00 p.m. - Tri Center High School Video
10:05 a.m. - Kaplan University
10:15 a.m. - Break
10:30 a.m. - Google
10:50 a.m. - University of Nebraska at Omaha
11:00 a.m. - New World of Work Video
11:05 a.m. - DARMEDIA
11:15 p.m. - Iowa Western Community College
11:25 p.m. - Sidney High School Video
11:30 a.m. - ITT Technical Institute
11:40 p.m. - Fremont Mills High School Video
11:45 p.m. - Lunch in Ballroom A
12:45 p.m. - Google
1:00 p.m. - Video Competition Winner
1:05 p.m. - Mock Job Interview Winners
1:10 p.m. - Spring IT Job Shadows
1:15 p.m. - Q&A Give-a-Ways
1:40 p.m. - Closing Remarks
1:45 p.m. - Visit with Businesses/Colleges
2:00 p.m. - Dismissal

Special thanks to the following high schools who have students attending today's IT Expo.

- Abraham Lincoln
- AHST
- Fremont Mills
- Glenwood
- Griswold
- Harlan
- Lewis Central
- Riverside
- Shenandoah
- Sidney
- Thomas Jefferson
- Tri-Center

This IT Expo is presented by:



www.studentcareerconnection.org

Providing opportunities where students can discover and pursue potential careers through workplace learning experiences.

What is the Information Technology Career Cluster?

Career clusters are groups of similar occupations and industries. They were developed by the U.S. Department of Education as a way to organize career planning.

Jobs in the information technology career cluster involve the design, development, support, and management of hardware, software, multimedia, and systems integration services.

A career pathway is an area of concentration within a career cluster. The information technology career cluster has four pathways: information support and services, programming and software development, network systems, and interactive media.